



## Online - Valuation

Distinguish value creation from value destruction  
and ensure competitive success

Rated with  
**4.6/5**

Understanding company **valuation** is a key competitive advantage in M&A as well as fundamental for any corporate investment decision making. In this 3-day live online Valuation program we cover valuation from all aspects: from successful application of the Net Present Value Rule in capital budgeting to obtaining reasonable estimates of firm value in an M&A context using either the multiples or the discounted cash flow method.

## How you will benefit

- ✔ During this short period of time you will gain valuation skills that allow you to identify valuable investment opportunities, to estimate their value to the firm, and critically evaluate them.
- ✔ You will learn how firms are valued in financial markets and what drives their value. This allows you to better evaluate the value impact of any corporate decision that you are involved with.
- ✔ After the program you are able to participate in all aspects of your firm's financial decision making.

You will be exposed to several up to date valuation techniques and lots of practice in valuing projects and entire corporations. We will discuss how financing affects value and what role it plays in valuations. You will learn how to obtain reasonable cash flow estimates, how to estimate the "continuing value" used in company valuations, and how to estimate the cost of capital.

## Faculty

**Matti Suominen** is a Professor of Finance at the Aalto University School of Business in Helsinki. From 1997 until 2006 he was a Professor of Finance at INSEAD.

Matti has previously worked as an Engagement Manager at the European Corporate Finance Practice of McKinsey & Co. In addition, for several years he was involved with a European hedge fund, focusing on equity valuations to support the portfolio management. He has taught extensively in various MBA and executive programs, receiving numerous best teacher awards including one from INSEAD. He was the Program Director of the INSEAD "Finance for Executives" program from 2002 until spring 2006, and has taught in or directed several company specific programs including those for Bertelsmann, CISCO, Dresdner Bank, Haniel, Noble, Nordea, Mubadala, Schlumberger and Shell. Currently he continues to be an active consultant to both financial and non-financial firms.

Matti holds a PhD in Financial Economics from the University of Pennsylvania, where he has also worked as a Visiting Associate Professor at Wharton. His areas of research are information economics in financial markets, market microstructure and corporate finance. He has published articles in several leading academic journals such as the Journal of Financial Economics, Journal of Financial and Quantitative Analysis, International Economic Review and the Journal of Financial Markets (where he received the Best Paper Award).

 3 days

 € 2,900

 Check AIF.nl for dates

Valuation is designed for those who desire to obtain essential skills and knowledge about the theory and practice of financial valuation. The material covered is highly relevant for wide range of professionals – e.g. general managers and advisors as well as finance specialists – particularly those involved in capital budgeting decision-making. Bankers, consultants,

lawyers and professionals in other fields can all enhance their professional knowledge with an understanding of the principles of valuation. For those who wish to gain a deeper understanding of corporate finance or valuation methods, this program can be used as a stepping stone to other AIF courses.

## Program Content

### Capital Budgeting

One of the most important tasks of top management of companies is to make sound investment decisions when investing e.g. in new product lines or factories. We discuss:

- How to perform capital budgeting professionally
- How to assess whether and how much any given investment decision creates value to the shareholders
- The merits of several different methods to evaluate investments, including Internal Rate of Return (IRR)

### Valuing Entire Companies

We first provide an overview of the most popular methods used in valuing entire companies. In particular, we will examine the multiples method and the enterprise free cash flow method (also commonly known as the WACC method). We will learn each method's basic framework, and their pros and cons. In particular we:

- Focus on understanding the logic in how the financial market sets the market values for firms
- Apply the learning to several real valuation cases
- Emphasize methods to spot potential forecasting inconsistencies, such as excessively optimistic assumptions about profitability of new investments
- Discuss how to obtain an appropriate Weighted Average Cost of Capital (WACC)

### Valuation Techniques: Cases

- We practise valuation techniques again in connection with new cases, in particular we will:
- Learn more about the valuation techniques applied in mergers and acquisitions and leveraged buyouts
- Discuss the role of corporate governance in valuation

# Enrolling & Practical Information

## Enrollment requirements

AIF considers each enrollment application carefully to ensure the quality and level of the program is maintained and that participation of candidates is beneficial to both themselves and their organizations. The general prerequisite for all AIF programs is the possession of an academic or equivalent degree, as well as proficiency in English and practical experience.

## Certificates

An AIF certificate of attendance is awarded to all participants who successfully complete the program.

## Program fees

Program fees include tuition and all comprehensive program materials and books that are needed for the program.

## Online platform

AIF's online programs are held on Zoom.

## In-company programs

For information on how AIF can add value to your organization via a tailored in-company program, please contact AIF directly at: +31 20 520 0160.

**Ready to learn more? Find your program and reserve your place at [AIF.nl](https://www.aif.nl)**

## About Amsterdam Institute of Finance

AIF is a global financial innovation and education institute headquartered in Amsterdam. Through our open enrollment programs in Amsterdam and our in-company programs throughout the world, we connect ambitious professionals with the best minds in finance and other related topics. Taking part in one of our programs is a direct investment in your personal future and the success of your organization.

### This is what makes the AIF experience unique:

- We believe in responsible, sustainable and inclusive finance
- Our clients, rather than profits, come first
- AIF is an independent organization which allows us to cherry-pick our faculty from the world's leading business schools, such as INSEAD, Oxford, Cambridge Judge and others
- AIF delivers top quality programs. Our alumni give our faculty an average rating of 4.6 out of 5.0
- Enrollment in one of our programs means you become part of the AIF network, connecting you to professionals from more than 1,200 organizations in over 110 countries

